

SoHo Broadway District Management Association, Inc.

Community Roundtable – October 14, 2021

Meeting Minutes

Pursuant to a written notice via email, website, and social media, members of the public attended an information session (Community Roundtable) organized by the SoHo Broadway District Management Association, Inc. (dba SoHo Broadway Initiative) on Thursday, October 14, 2021 remotely via Zoom at 8:30 a.m.

Executive Director Mark Dicus gave a welcome to members of the public and acknowledged staff members Brandon Zwagerman and Frank Wessels, Board member John Pasquale, and Officer Lucian Velazquez of the NYPD 5th Precinct.

Mark introduced featured speakers Simon Mugo and Fatou Jabbie of NYC Accelerator, a City-backed program to help control costs, meet local law compliance, boost building performance, increase energy savings, and reduce carbon emissions across NYC buildings. Simon and Fatou presented an overview slideshow of the program:

- Educational events and trainings with energy efficiency and sustainability focused content for building owners/operators
- Provides one-on-one assistance to:
 - Reduce energy costs through energy efficiency upgrades
 - Help identify incentives and financing to pay for the upgrades
 - Reduce carbon emissions and comply with building energy laws, including LL97
- Contact:
 - Web: www.nyc.gov/accelerator
 - Email: info@accelerator.nyc
 - Phone: 212-656-9202

Mark next introduce Berthe Ambroise from the NYC Department of Small Business Services (SBS). Berthe presented a slideshow on NYC Business Quick Start, an interagency effort led by SBS to cut red tape and position NYC as the most business-friendly large city in which to open or reopen a business. Key features of Quick Start include a concierge service where businesses will have a sole point of contact to help navigate City regulations, guaranteed 48-hour response time to small business inquiries, and cutting processing time by 50 percent.

Q&A

Question about violation removal for dumping. Contact OATH help center.

Question about help with flooded basements for businesses. Business interruption insurance